

Kristopher E. Krava

Senior Interactive Designer

404.213.7162 | kris@livinglounge.com | www.livinglounge.com

Objective:

To excel in the interpretation of client and user needs into successful interactive experiences.

Freelance Creative Professional

2004 - present

Gather & transform client ideas and requirements into user-centric, interactive designs for wireless applications, desktop applications, websites and advertising. Focus on conceptual and functional interface design, wire frame design, dynamic content design, page layout, logo design, illustration and animation. Practice front-end development of html, CSS, JavaScript and actionscript. Manage clients, supervise development, participate in usability testing and provide general server administration and creative consultation services.

Recent clients include:

- Verizon Wireless
- The Weather Channel
- AutoTrader.com
- AT&T / BellSouth
- Moxie Interactive
- MaxMedia Design
- Adrenaline Inc.

The Weather Channel 2001-2004

Senior Interactive Designer

Create advertising, interface design, content design and maintenance of five international websites. Earn European industry recognition for the redesign of the weather.co.uk site. Join domestic design department to focus on brainstorming, conceptual design and production for new products, product upgrades and advertising for weather.com. Create the information architecture and interactive design for The Weather Channel wireless application and supervise the project's development. Advise junior designers on creative best practices, design techniques and coding.

EzGov Inc. 1999-2001

Site Design Specialist

Design interfaces for an online portal and multiple application templates. Develop the html and JavaScript for the portal and application templates. Write html for the two British taxes collection websites. Develop the company file naming structure, accessibility standards, templates and trained teammates.

Internet Products International 1998-1999

Artist / Web Designer

Start as paid intern as staff artist. After graduation, become the Web Designer. Create storyboards, design concepts and final designs for applications, websites, DVDs and print. Create and maintain the information architecture, interface designs, html and JavaScript for ten websites.

Education

Full Sail – Real World Education 1996-1998

Associates of Science Degrees in Digital Media and Recording Engineering

Technical Expertise

Comfortable utilizing all listed software in both Macintosh and PC based environments.

| | | | |
|-----------|----------------|---------------|-------------------|
| advanced: | Photoshop | intermediate: | InDesign |
| | Illustrator | | Flash (scripting) |
| | Flash (design) | | MS Visio |
| | Fireworks | | Final Cut Pro |
| | Dreamweaver | | AfterEffects |
| | MS Office | | |
| | ProTools | | |
| | SoundForge | | |
| | Acid Pro | | |
| | VegasVideo | | |